



GLOBAL MBA

+DIGITAL TRANSFORMATION

Experience **the power** of knowledge



ABOUT INCAE

Founded by Harvard Business School in **1964**, INCAE Business School has been committed to contributing to the development of Latin American countries through experiential education.



INCAE has promoted the progress of society by transforming leaders' careers through masters and executive programs. Recognized as the best business school in LatinAmerica, we have built a network of more than **17,000 professionals in 40 countries** that are changing the way of doing businesses in the region.

This global perspective has been enriched by a comprehensive view of sustainability, a pioneering vision that involves social responsibility and an immersive cultural experience that will allow a deep understanding of the challenges and opportunities of businesses in the region.



A learning
experience
beyond the academic

INCAE's Global MBA focuses on providing you with the necessary tools to have a comprehensive education on different areas, shaping your ability to manage a global organization.

The program is designed for professionals who want to make an impact inside and outside Latin America through a career with a global focus. In order to enhance learning, the GLOBAL MBA presents a unique emphasis on outstanding businesses with exceptional performances which are transforming the region.

We provide a world-class **EDUCATION**

INCAE is among the 2% business schools in the world that holds the

Triple Accreditation Crown,

by having the accreditations of



Serves as a common denominator of shared values and practices among institutions in various sites, international sites, as well as various states in the United States.



Strive for Excellence

Our Rankings

Top
3

Full time MBA programmes
in Latin America
QS Global MBA Rankings, 2022



Top
50

MBAs by Career Specialization
in Operation Management
QS Global MBA Ranking, 2021



Top
100

MBAs by Career Specialization
in Entrepreneurship
QS Global MBA Ranking, 2021



#1

MBA in Central and South America
QS Global MBA Ranking 2021



Top
50

in Women Participants and International
Programs
Financial Times 2022



Top
100

in International Participants
Financial Times 2022

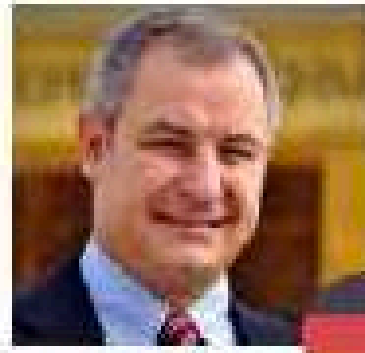


A young woman with dark hair and glasses, wearing a white button-down shirt and blue jeans, is smiling and holding a tablet. She is positioned on the left side of the image, with a large blue triangle behind her.

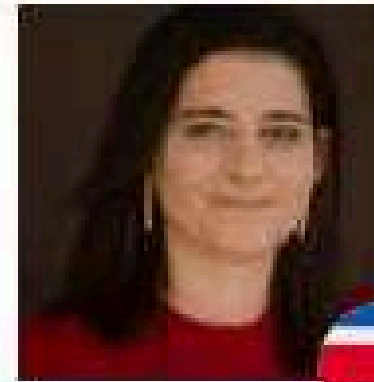
Our World Renowned *FACULTY*

INCAE has a very experienced international faculty from North America, Europe, and Latin America.

Our professors obtained their degrees from some of the most prestigious universities in the world. The case study method inherited from Harvard, the simulations they use, and fieldwork will make your learning process a truly enriching and challenging experience.



Bernard Kilian
Ph.D. University of Hohenheim



Carla Fernández
Ph.D. University of Illinois at Urbana-Champaign



Roy Zuñiga
Ph.D. University of Manchester Institute of Science and Technology



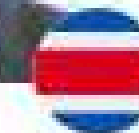
Juan Carlos Barahona
Ph.D. MIT



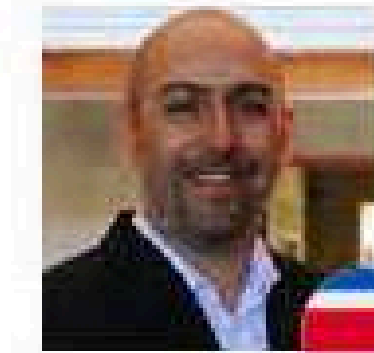
Margaret Rose Grigsby
BA Social & Organizational Psychology
McGill University, MBA INCAE



Arnoldo Rodríguez
Ph.D. Carlson School of Management
Minnesota University



Niels Ketelhöhn
D.B.A. Harvard Business School



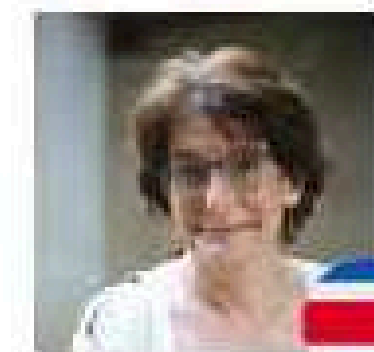
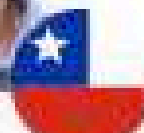
Luis Emilio Cuenca
Ph.D. HEC PARIS



Susan Clancy
Ph.D. Harvard University



Conrado Sebastián Cuevas
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Ph.D. University of St.Gallen



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Ph.D. IESE Business School

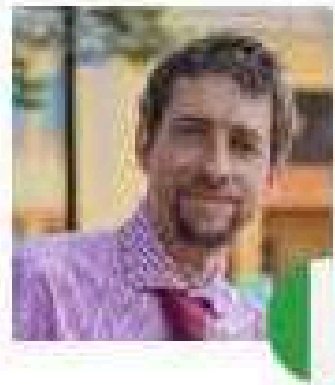


Silke Verena Bucher
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Ph.D. MIT





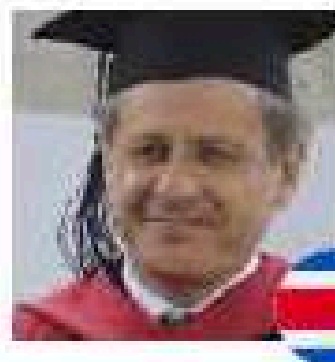
Luciano Ciravegna
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Andrea M. Prado
Ph.D. Stern School of Business, New York University



Pedro Raventós
Ph.D. Harvard Business School



Héctor Martínez
Ph.D. Case Western Reserve University



Andrey Elizondo
Ph.D. Student. University of Edinburgh
MSc. In International Business, Instituto Tecnológico de Monterrey



Carlos Rodríguez
Ph.D. Universidad McGill



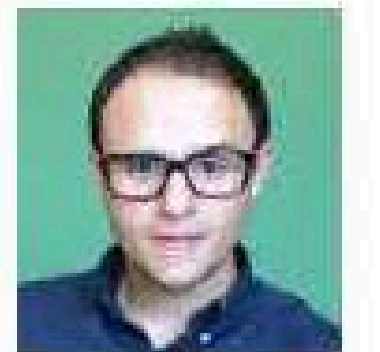
Alberto Trejos
Ph.D. University of Pennsylvania



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Ph.D. University of North Carolina at Chapel Hill



Francisco Pérez
D.B.A cand. Bocconi



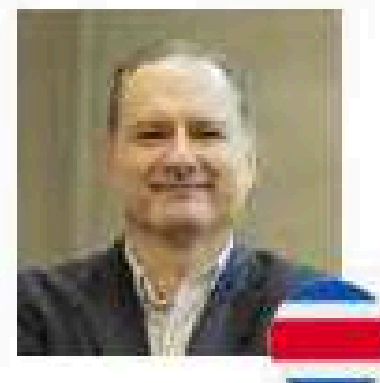
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Raquel Chanto
Ph.D. Candidate, Oxford University
M.P.A. Princeton University



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Ph.D. Brandeis University



Ramiro Casó
Ph.D. Candidate, Rotterdam School of
Management, Erasmus University
MBA, INCAE Business School





GLOBAL
MBA

GLOBAL MBA

+DIGITAL TRANSFORMATION

THE BASICS

Campus Walter Kissling Gam

Country Costa Rica

Start date Sept 2024

Duration 15 months

Language English

CREATE AN INTERNATIONAL NETWORK

You will spend 24/7 in an environment characterized by cultural and professional **diversity**. You will share the classroom with students and professors from **different countries** and professions, with whom you will live a true multicultural experience, expanding your perspective and your **international network**.

You will also be able to talk to renowned business people from the region about current events, which will help you grow professionally and start making a name for yourself, thanks to our faculty connections with the business world.

Moreover, you will have access to “**INCAE Executive Club**”, a professional network of **17 thousand “incaistas”** around the world.

Find opportunities around ***THE WORLD***

Global Network for Advanced Management - GNAM

INCAE is one of the 32-business schools in the Global Network for Advanced Management, a network that promotes internationalization and innovation, connecting students from the most prestigious schools in the world through activities that allow them to expand their intercultural perspective such as conferences, competitions, discussions, and group projects.



Experience the power OF GLOBAL CONNECTIONS

Networked learning

Global Network Week is a simultaneous and intensive exchange program among schools in the network. You will be able to take a course in another school about a topic of their expertise and with professors who specialize in that particular area. At the same time, your network will grow internationally by sharing with participants from other countries in North and South America, Europe, Africa, Asia and Oceania.

Global Network Investment Competition is a competition in which teams create a share portfolio to trade on the local stock market for a prize.

Student Organized Competitions at Yale University gather teams to participate in the Integrated Leadership Case Competition, which intends to develop creative solutions for business challenges that require the integration of multiple disciplines. They also organize the Yale Healthcare Services Innovation: Case Competition, which focuses on taking innovative ideas to health care services providers.

Networked education

Global Network Courses are online courses offered by some of the member schools to all students in the network.

Global Virtual Teams is a unique course in which students from participating schools are put together in teams to work remotely on specific tasks that promote teamwork, coordination, decision-making, and analysis while overcoming cultural and geographical barriers, a challenging practice that seeks to prepare them for their future jobs.

Members schools



Yale



KOÇ
UNIVERSITY



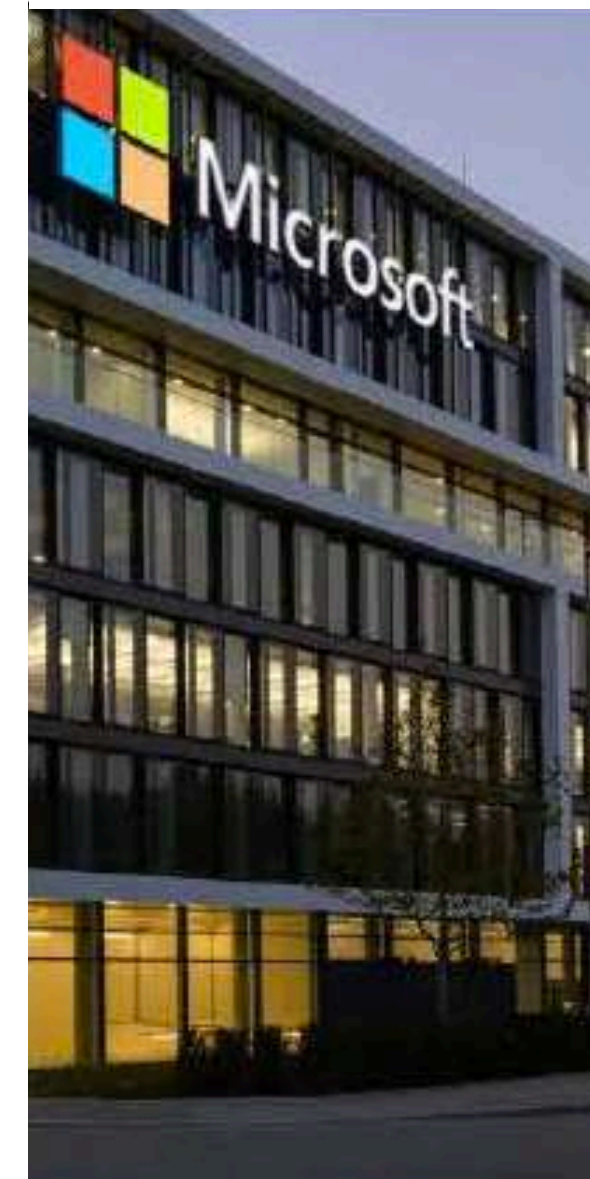
And more...

INCAE reserves the right to make adjustments to its programs.

Make a name for yourself in our **Silicon Valley Trip**

You will visit **global companies** to learn about how these organizations work, **multinationals**, **startups**, **accelerators**, and **business incubators**.

You will be able to interact with renowned top executives from companies like Microsoft, HP, Google...and ask them about their current challenges and opportunities and focused on business problems.



DOUBLE DEGREE, DOUBLE THE OPPORTUNITIES

Studying at TOP ranked schools in the world is possible with INCAE and our double

NORTH AMERICA

Yale

Master of Advanced
Management
New Haven, Connecticut *



Global Real Estate Master (GREM)
Wisconsin-Madison



Master of Public Affairs
(MPA)
Ann Arbor, Michigan

UC San Diego

Master of Advanced Studies
International Affairs.
La Jolla, California

EUROPE



Universität St.Gallen
Master in Strategy and International
Management
St. Gallen, Switzerland



Master in Management Program
Vallendar, Germany



Master of Engineering in Logistic and
Supply Chain Management
Zaragoza, Spain



Master of Management
Leipzig, Germany

Why should you consider a double degree?

Because it is challenging from every angle: academically, personally and professionally. A double degree will expand your view of the context where you live. It will help you develop adaptive skills, resilience, teamwork, and multicultural understanding. You will be able to compare best practices in a region against those in other regions and create your own way of coping with complex scenarios.

You will develop a multidisciplinary profile and have the ability to offer more comprehensive contributions to any organization. A double degree can open many doors as employers value not only having earned a degree from two prestigious schools, where you acquired different skills in a shorter amount of time, but also having experienced different cultures. When you graduate from two schools, you have access to two job placement processes, their activities and contacts.

Study abroad with our exchange programs

Our exchange programs are an opportunity to study abroad during the last part of the program at one of our partner schools. You can spend between one and four months at a different school after successfully completing the core courses of the program. The most important requirement is academic performance.

You can select from a list of available schools based on your interest. Each school offers different expertise and courses in particular areas. For example, if you like finance, you could go to Stern School of Business - New York University.

Partner schools:


Duke University
Durham, North Carolina


CARLSON SCHOOL
OF MANAGEMENT
UNIVERSITY OF MINNESOTA
Minneapolis, Minnesota


HHL
LEIPZIG GRADUATE SCHOOL
OF MANAGEMENT
Leipzig, Germany


KEDGE
BORDEAUX
Bordeaux, France


RICE UNIVERSITY
Manhattan, New York


NYU
Manhattan, New York


RSM
ERASMUS
Rotterdam, Netherlands


esade
Barcelona, Spain


THE UNIVERSITY
OF NORTH CAROLINA
AT CHAPEL HILL
Kenan-Flagler, North Carolina


KOC
UNIVERSITY
Istanbul, Turkey


WHU
WIRTSCHAFTS UNIVERSITÄT
VALLENDAR
Vallendar, Germany


ESCP
BUSINESS SCHOOL
Paris, France


tbs
TOULOUSE BUSINESS SCHOOL
Toulouse, France


KOZMINSKI UNIVERSITY
Poland


ESM
Taiwan


CBS
COPENHAGEN
BUSINESS SCHOOL
Denmark


NHH
Norway


ICHEC
INSTITUT DE MANAGEMENT
Belgium


NUCB
BUSINESS
SCHOOL
Nagoya, Japan


HITOTSUBASHI
UNIVERSITY
Tokyo, Japan


UCLouvain
Belgium


wbs
United Kingdom

Learn by doing

Management consulting project

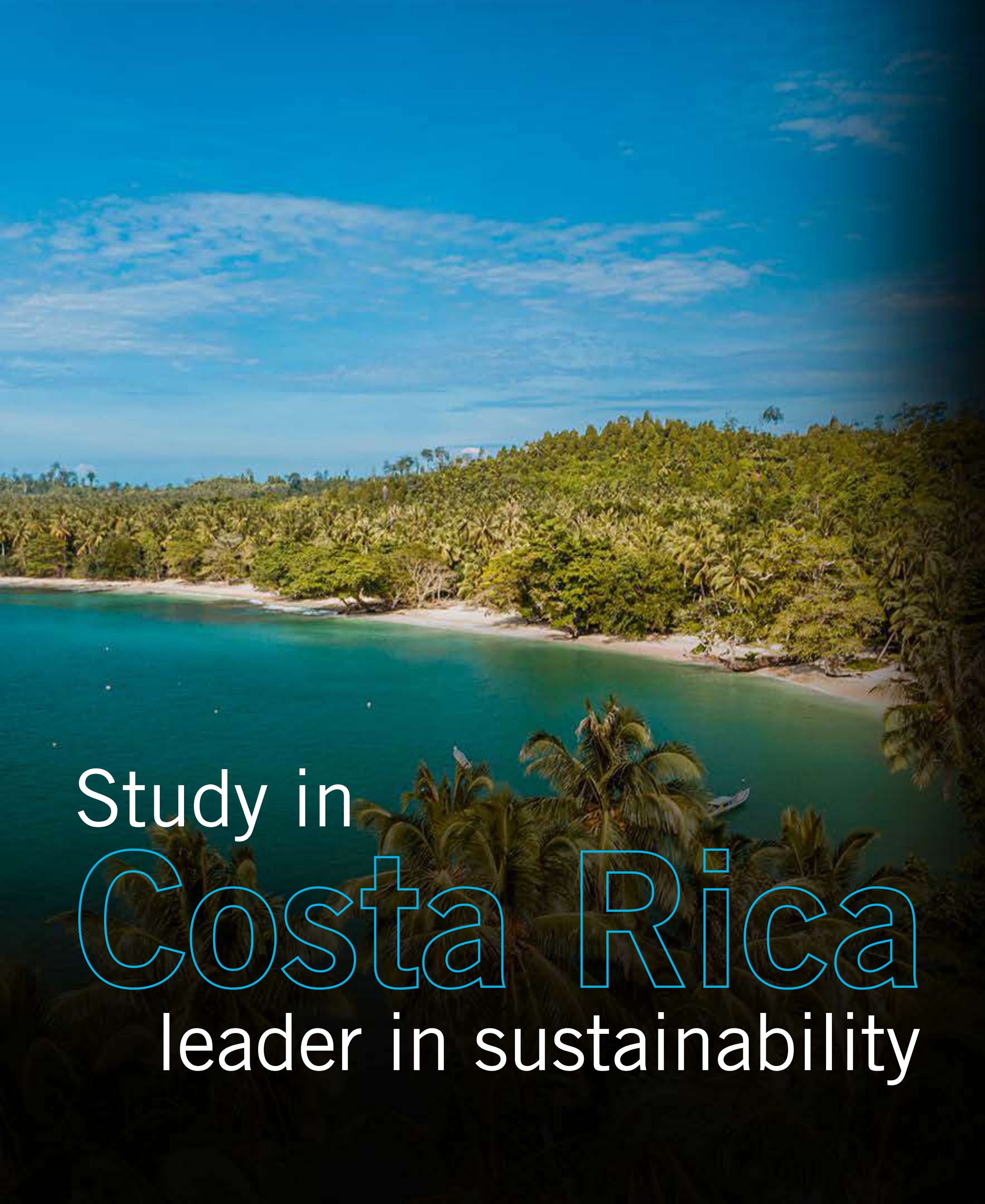
The Management Consulting Project is a fundamental requirement to obtain the Global MBA degree. It is a six-week plan developed in groups and deals with an important problem that the management of an organization needs to solve. The goal is to put into practice everything you have learned in the program. It is considered one of the most enriching experiences and a valuable opportunity to establish connections with potential employers.

During this project, you will be able to implement your leadership, critical thinking, decision making skills, and to build with others to successfully carry out the proposed plan.

You will be in charge of carrying out a rigorous analysis of a specific challenge and submit a plan to the company based on the conceptual frameworks learned during the MBA. This group project will be supervised by INCAE faculty and executives with experience in the field.

Our allies:





Study in Costa Rica leader in sustainability

Costa Rica has been characterized as an exotic country, for having impressive vegetation, for being a pioneer in the Clean Energy sector, for its great diversity of fauna, for its volcanoes, amazing beaches, delicious food, and for its "Pura Vida"

This country is known as the Central American Switzerland, a place full of peace, without an army, and with a green heart. This territory was conquered by dense forests and waterfalls...and above all, by the delicious Costa Rican coffee.

Costa Rica has an area of 51.000 km² and sustains (in such a small territory) about 5% of the planet's biodiversity. Therefore, living in this country, or just visiting, will get you 100% in touch with nature in an environment full of national parks and conservation areas, which seek to protect this biodiversity.

If you want to learn more about Costa Rica, you can go to **visitcostarica.com**, a web page developed by Instituto Costarricense de Turismo (Costa Rica Tourism Board), designed to help you discover more of this country with one click.

89%

of our **GLOBAL MBA** students are placed within 4 months of finishing the program.

COURSES

- A CV to get you noticed
- Successfull Interviews
- LinkedIn (On-line presence I defining your online persona
- Networking (Developing long-lasting professional relationships)
- Wrap up session
- STAR model
- Untangling Job offer terms and negotiations
- Conociendo mi Perfil Profesional (Spanish)

YOUR DREAM JOB IS RIGHT AROUND **THE CORNER**

JOB PLACEMENT PROGRAM

This program, created by Career Services, develops and strengthens employability skills that are required today for labor market insertion or executive transition in the corporate world once you have completed the Global MBA. It is aimed at training students in key aspects of personal marketing, valued by the organizations that recruit our graduates.

HOW DOES IT WORK?

During the program and after graduation you will have access to sessions, forums, workshops and courses that cover various topics such as: oral communication, interviews, career goals, CV.

EMPLOYABILITY PROGRAM

It focuses on achieving employability once your master's degree is completed, developing and strengthening the skills that are required today. Through a learning method based on a mix of technical notes, workshops, virtual lectures, company visits, webinars, assessments.



Learning areas

Exploration

Learn about the key diagnostic and analysis tools needed to identify your managerial profile.

Preparation

Acquired skills to identify and communicate situations, challenges, tasks... typically found in the MBA candidate professional experience.

Execution

Learn about the relationship between the MBA candidate and the corporate world, examining the coincidences and differences that exist in different positions, areas and industries.



Find your
path

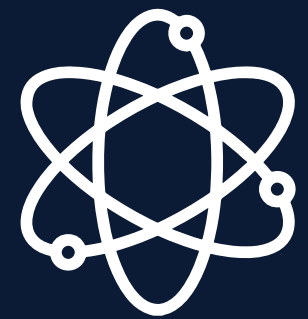
EARLY INSERTION COACHING PROGRAM

The employability program, provides the following programs prior the beginning of your MCP and up to three months after graduation day depending on your career choice.

MENTORING & COACHING

Career Services office offers you the opportunity to establish a Mentor/Mentee & Coach/Coachee relationship that will positively influence the development of your career.

Elevate your skill set



ESG Skills: Develop the required skills to achieve success in these three dimensions: environmental, social and corporate governance; the goal is to have the input you need when making decisions about investments, taking into account factors such as: climate change, lack of resources, talent management, diversity, equal pay, digital transformation, business ethics...



Digital Skills: These skills are fundamental and increasingly necessary in an intensive digital economy. They are particularly useful for decision makers. These skills include Data Management, AI, Data Analytics, Big Data, Software Development, Cybersecurity, etc.

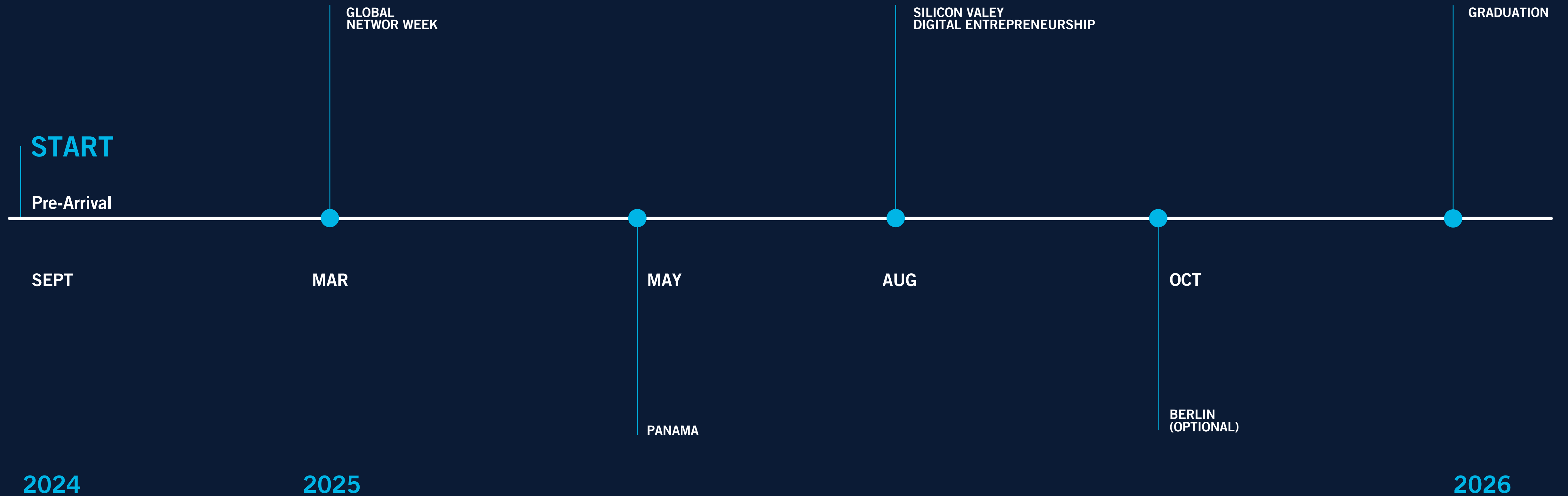


Management Tools and Skills: These skills allow you to put all other skills into practice and include project management, business processes, data communication
You will learn about Strategy, Finance, Marketing, Operations, Talent Management and Leadership within the framework of digital economy.



Human Skills: These skills allow you to put all other skills into practice and include project management, business processes, data communication
You will learn about Strategy, Finance, Marketing, Operations, Talent Management and Leadership within the framework of digital economy.

TIMELINE



An investment **in your future**

INVESTMENT

• Registration fee^{a/}	\$2,350
• Tuition	\$48,848
• Materials	\$4,437
• Room & Board	\$6,165

*Single shared room

\$59,800

Students must cover all expenses associated with exchange programs: travel, room & board, insurance, materials, local transportation, incidentals, etc.

INCAE is **#5** in the world in salary increase



Admission Requirements

1. **Make the payment of the admissions process (\$150)**
2. **Take the admissions test (PAEP)**
3. **Complete the online admissions form**
4. **Take an official interview**

In the form you must include:

Curriculum vitae (CV) in which you show 2 years of relevant work experience.

Undergraduate transcript certificate (Issued by the university)

Undergraduate degree certificate (Issued by the university)

Three recommendations from professional references (The format is generated from the application form)

Three essays (The topics for these are detailed in the application form)

English standardized test (TOEFL, TOEIC, Duolingo, IELTS)

Experience

the power
of an Integral Education

Pensum 2024

Module 1

Introduction

- Introduction to Accounting
- Financial Mathematics
- Introduction to Data Analytics
- Leadership
- Introduction to BA / Value Creation
- Data Analytics I
- Financial Accounting

Module 4

Leadership & Soft Skills

- Organizational Change
- Leadership II
- Entrepreneurship
- Managing people and Organization
- Negotiation

Module 7

Business in LA

- Technology & Innovation
- Cultural Awareness in Business
- Political Analysis in Latin America
- Family Business

Module 2

Technology & Data

- Digital Transformation
- Data Analytics II
- Technology & Innovation
- CS for Business

Module 5

Strategy

- Advanced Operations
- Management Control
- Advanced Finance
- Business Strategy

Module 8

Value Creation for all ESG

- Value Creation for All ESG
- Sustainability in Emergent Economies
- Sustainability & Technology
- Diversity & Inclusion
- Anticorruption & Compliance

Module 3

Management

- Marketing Management
- Operations Management
- Financial Management
- Industrial Organization

Module 6

Digital Disruption

- Digital Marketing
- Industry 4.0
- Digital Platforms
- Digital Entrepreneurship

From module 1 to 4:

- Critical Thinking and Decision Making
- Global Virtual Teams
- Basic Spanish

From module 5 to 8:

- Introduction to Consulting
- Spanish for Executives

From module 1 to 8:

- On Target

Transversal

- ANEC
- Global Virtual Teams



How do I apply?

1.

Check in

2.

Enter your details

More information:
info@incae.edu

https://sfincae.my.site.com/edu/app_registration?prod Code=603000281620114



Start Today. Achieve Greatness Tomorrow.

Revision date: August 17, 2022. INCAE reserves the right to make adjustments to its programs.